



**Ecosystem
Restoration**

Integrated Program

May 2025

Brand Guide

01 Strategy



Mission

The Ecosystem Restoration Integrated Program's mission is to restore degraded ecosystems to build a resilient future for people and the planet.

By using innovative and inclusive approaches, shaping smart policies for long-term effects, and financing the future of large-scale restoration, Ecosystem Restoration Integrated Program works with global partners to empower communities and create lasting positive change.

Values and Personality

Values

Impact
Integrity
Community
Sustainability
Innovation
Courage
Collaboration

Personality

Energetic
Optimistic
Inclusive
Collaborative
Innovative
Impactful
Bold

02 Logo



Logo

The Ecosystem Restoration Integrated Program logo consists of a custom logomark and logotype set in Plus Jakarta.

The logomark combines a leaf, water, and a pair of hands into a circular globe—symbolizing nature, restoration, and human effort. This unified design reinforces the program’s integrated approach, connecting local action to global impact for ecosystem restoration.

The logotype emphasizes “Ecosystem Restoration,” with “Integrated Program” serving as a scientific tag that defines the initiative’s focus.

Always use the logo files provided.
Do not re-create.



Logomark

Ecosystem Restoration

Integrated Program

Logotype

Logo Lockups

Logo Lockups

Two logo lockups are available for different applications: horizontal and vertical.

Horizontal Lockup

This is the primary version and should be used across most applications.

Vertical Lockup

Use this format when vertical space is limited. This could be the case in footers, credit lines, posters, or publications.

Clear Space

The tinted “E” around the logo defines the minimum clear space, based on the logo typeface. Keep this area free of text or imagery to preserve the logo’s integrity.

Horizontal lockup



Vertical lockup



Logo – Small Use

Each lockup should not be used any smaller than indicated on this page.

Digital

150px



60px



Print

0.78in / 20mm



0.5in / 10mm



Logomark

Logomark clearance

The tinted “E” shown surrounding the logomark indicates a minimum clear space based on the height of the logotype. No text or image should be allowed within this area to maintain the integrity of the logo.

Small Use

The logomark should not be used any smaller than indicated on this page.

Logo mark clear space



Minimum size

Print
0.24in / 6mm

Digital
40px



Avatar

The logomark can be used by itself in special instances, for example as an avatar in social media, or as a standalone graphic.



Color Variations



Full-color logo

Use the full-color logo on white background when possible



Two-color logo

If the logo's background is one of the two primary colors, that color is replaced with white within the logo.

Black and White



Black logo

Use on a light background when a black logo is required, such as in a list of partners, or producing an application that is black and white.



White logo

Use on a dark background when a white logo is required, such as in a list of partners, or producing an application that is black and white.

Logo on Images



Ecosystem Restoration

Integrated Program



Ecosystem Restoration

Integrated Program



Ecosystem Restoration

Integrated Program

If the image allows, preferably use the colored logo. If this is not possible, use the monochrome logo to ensure optimal contrast between the background and the logo.

Inappropriate Use

Some examples of what should NOT be done with the logo.

Please always use the logo in its original form, do not transform it.



Do not crop



Do not change alignment



Do not add visual effects



Do not change the transparency



Do not move the title



Do not substitute a different font



Do not alter the proportions



Do not flip the logo



Do not remove elements

Partnerships

When Ecosystem Restoration IP appears in partnership, use the designated partner lockup shown on the right.

Always maintain clear space, indicated by the “E” and a dividing line, to ensure proper separation and balance. Logos should always appear at the same size and be horizontally or vertically centered with each other.

Use the full-color logo lockup whenever possible—unless printing in greyscale or a partner requires a black or white version.

Horizontal Placement



Vertical Placement



Partnerships

All assets featuring partner logos must use the following lockup and include the wording:
Supported by: GEF logo
Led by: Lead agency logo
In partnership with: Partner organization logos

Horizontal Placement



Two Lines Horizontal Placement



Vertical Placement



Partnerships

1/5

CONTENT

CONTENT

Country partnerships

Ecosystem Restoration
Integrated Program

Supported by

Led by

In partnership with

Country partnerships

Ecosystem Restoration
Integrated Program

Supported by

Led by

In partnership with

1/5

Translations

If a project is specific to a particular country, the translated logo may be used. However, we recommend using the English logo whenever possible to reinforce the global nature of the program.

French



Portuguese



Spanish



03 Color Palette



Primary Colors

The brand palette centers on two primary colors: Dark Blue and Neon Green. Together, they reflect the symbiotic relationship between nature and people. Dark Blue symbolizes water and air—essential elements of life—while Neon Green conveys the urgency of restoring nature through human action.

Tints of both colors may be used for backgrounds, highlights, and data visualizations such as charts and graphs to enhance clarity and consistency across materials.

Dark Blue
R0 G10 B120
C100 M90 Y10 K10
PMS 2746C
#000A78

Neon Green
R43 G229 B128
C61 M0 Y63 K0
PMS 7479C
#2BE580

75%

50%

25%

10%

75%

50%

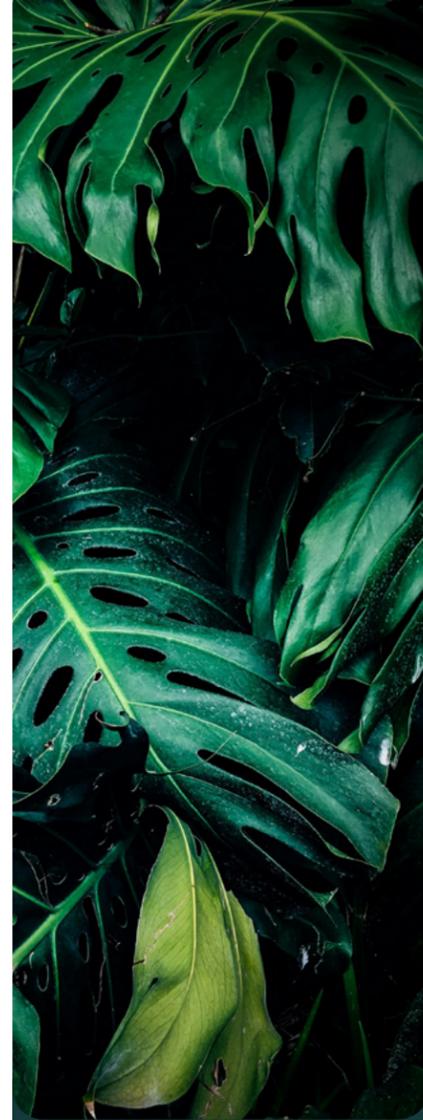
25%

10%

Secondary Colors

The secondary palette is inspired by natural elements and landscapes that define the ecosystems supported by the program.

These colors complement the primary palette and can be used for backgrounds, graphic elements, and to add visual variety where needed.



Dark Forest
R23 G57 B59
C85 M50 Y60 K60
#17392B

Forest
R61 G137 B65
C80 M20 Y90 K10
#3D8941

Light Forest
R98 G172 B143
C65 M10 Y50 K0
#62AC8F



Dark Ocean
R11 G38 B57
C100 M80 Y50 K60
#0B2639

Ocean
R0 G124 B153
C85 M30 Y30 K10
#347B96

Light Ocean
R94 G209 B238
C55 M0 Y8 K0
#5ED1EE



Dark Grass
R172 G171 B69
C38 M20 Y85 K0
#ACAB45

Grass
R217 G228 B140
C21 M0 Y56 K0
#D9E48C

Light Grass
R240 G249 B180
C10 M0 Y40 K0
#F0F9B4



Dark Desert
R137 G58 B25
C30 M80 Y95 K35
#893B19

Desert
R192 G88 B39
C20 M75 Y90 K10
#C05827

Light Desert
R242 G180 B132
C5 M35 Y50 K0
#F2B484



Dark Ice
R122 G130 B139
C55 M40 Y30 K15
#7A828B

Ice
R203 G206 B209
C25 M15 Y15 K0
#CBCED1

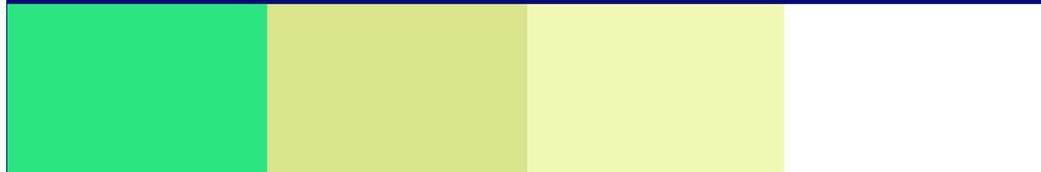
Light Ice
R240 G238 B236
C7 M6 Y7 K0
#FOEEEC

Color Accessibility

Use only the colors indicated on the right in combination as they have specifically been checked for accessibility.

Dark Blue

Neon Green, Grass, Light Grass and white in all instances. All other colors can only be used for graphic elements.



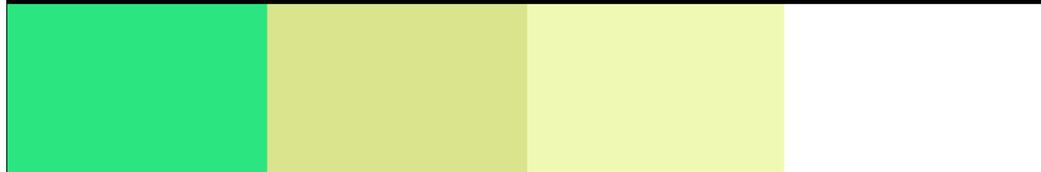
Neon Green

Dark Blue, Dark Forest, Dark Ocean and Black can be used in all instances. All other colors can only be used for graphic elements.



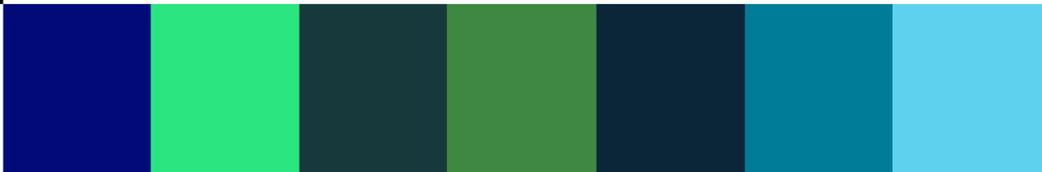
Black

Neon Green, Grass, Light Grass, Light Desert and white in all instances. All other colors can only be used for graphic elements.



White

Dark Blue, Neon Green, Dark Forest, Forest, Dark Ocean, Ocean and Light Ocean in all instances. All other colors can only be used for graphic elements.



04 Typography

Primary Typeface

Plus Jakarta Typeface

The Ecosystem Restoration Integrated Program logo is set in Plus Jakarta Sans. This typeface family covers a wide range of styles from Light to Extrabold and can be downloaded for free from Google Fonts.

Plus Jakarta is a fresh take on geometric sans serif styles, designed by Gumpita Rahayu from Tokotype.

[Download the typeface](#)

Plus Jakarta Extra Light

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Plus Jakarta Semibold

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Plus Jakarta Light

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Plus Jakarta Bold

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Plus Jakarta Regular

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

Plus Jakarta ExtraBold

Ecosystem

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstuvxyz
0123456789

System Typeface

Verdana Typeface

Verdana is the back up font for Plus Jakarta.

Since the Plus Jakarta typeface is available for free, Verdana should only be used in cases of absolute necessity. Do not replace the logo font.

Verdana Regular

Ecosystem

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Verdana Bold

Ecosystem

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Verdana Italic

Ecosystem

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Verdana Bold Italic

Ecosystem

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Typography: Print

Print materials should follow the specified typographic rules outlined on the right. We specify size ranges and color usage. Using these styles will ensure that all materials feel part of the brand. When designing for print, consider the size of the piece, marketing purpose, etc. to determine final size, color, and styling.

Section 1

Atia et as excea

Ic temperum non volupta spellibus

Obutem, novicat udacter liesse ad hacre conum silnent estr

Lorem Ipsum

Lorem Ipsum

Sendae peratio nsequo ipid enitiam, vel il illabore venditate voluptate core, sinit, est vollupt atquatur.

Tium nusaesed ullautem iumenis et magnian denimin ni re pro dus mosti dolo blaboris modis ea volecuptate eic tem qui omnistiae ist reperia platqui ducille ctaquunt id.

©Photo Credit
Etrac teriostrae eorditandet deessulerit.
Oporatus obus et; nossa nostil tela L. Habes

1. Te confex mortebemnia conlocupio, nostili cerenatia is conficatuide publin diem rente, consupicae hum ocurnihi, vertum que no. Mula rei in id ni perevilin tandiemum sus, quius es hac tastem nonsidero co caverceri con Itam horaci.

Section Number
Plus Jakarta Bold | Sentence Case
Size: 20–32pt | Leading: +2pt
Color: Green

Header 1
Plus Jakarta Bold | Sentence Case
Size: 34–42pt | Leading: +2pt
Color: Blue

Header 2
Plus Jakarta Bold | Sentence Case
Size: 24–30pt | Leading: +2pt
Color: Blue

Header 3
Plus Jakarta Bold | Sentence Case
Size: 16–20pt | Leading: +2pt
Color: Blue

Header 4
Plus Jakarta Semibold | Title Case
Size: 12–16pt | Leading: +2pt
Color: White or Green

Introduction
Plus Jakarta Regular | Sentence Case
Size: 12–16pt | Leading: +5pt
Color: Blue

Body Copy
Plus Jakarta Regular | Sentence Case
Size: 9–11pt | Leading: +5pt
Color: Blue

Caption
Plus Jakarta Regular | Sentence Case
Size: 7–9pt | Leading: +2pt
Color: Blue

Foot Note
Plus Jakarta Regular | Sentence Case
Size: 7–9pt | Leading: +2pt
Color: Blue
Divider: 1pt, Green

Typography: Digital

Digital materials should follow the specified typographic rules outlined on the right. We specify size ranges and color usage. Using these styles will ensure that all materials feel part of the brand.

Section 1

Section Number
Plus Jakarta Bold | Sentence Case
Size: 32-68pt | Leading: +3pt
Color: Green

Atipa et as

Header 1
Plus Jakarta Regular | Sentence Case
Size: 54-72pt | Leading: +3pt
Color: Blue

Ic temperum non volupta spellibus

Header 2
Plus Jakarta Bold | Sentence Case
Size: 34-48pt | Leading: +3pt
Color: Blue

Obutem, novicat udacter liesse ad hacre

Header 3
Plus Jakarta Bold | Sentence Case
Size: 24-36pt | Leading: +3pt
Color: Blue

Lorem Ipsum

Lorem Ipsum

Header 4
Plus Jakarta Semibold | Title Case
Size: 16-24pt | Leading: +2pt
Color: White or Green

Lorem Ipsum

Hover Status
Color: Light Ocean

Sendae peratio nsequo ipid enitiam, vel il illabore.

Introduction
Plus Jakarta Regular | Sentence Case
Size: 24-34pt | Leading: +6pt
Color: Blue

Tium nusaesed ullautem iumenis et magnian denimin ni re pro dus mosti dolo blaboris modis.

Body Copy
Plus Jakarta Regular | Sentence Case
Size: 18-28pt | Leading: +6pt
Color: Blue
Link: Underline | 1pt

©Photo Credit
Etrac teriostrae eorditandet deessulerit.
Oporatus obus et; nossa nostil tela L. Habes

Caption
Plus Jakarta Regular | Sentence Case
Size: 12-16pt | Leading: +2pt
Color: Blue

1. Te confex mortebemnia conlocupio, nostili cerenatia is conficatuide publin diem rente, consupicae hum ocurnihi, vertum que no.

Caption
Plus Jakarta Regular | Sentence Case
Size: 12-16pt | Leading: +2pt
Color: Blue
Divider: 2pt, Green

05 Visual Assets



Photography Usage

The Ecosystem Restoration Integrated Program is led by Conservation International, which offers a beautiful and expansive photo library available for use. To have access to these images, please access [CI's image library](#).

Landscapes

Nature should take center stage—highlighting the ecosystems we aim to restore. Images should represent the countries and landscapes where ERIP projects are active.

People

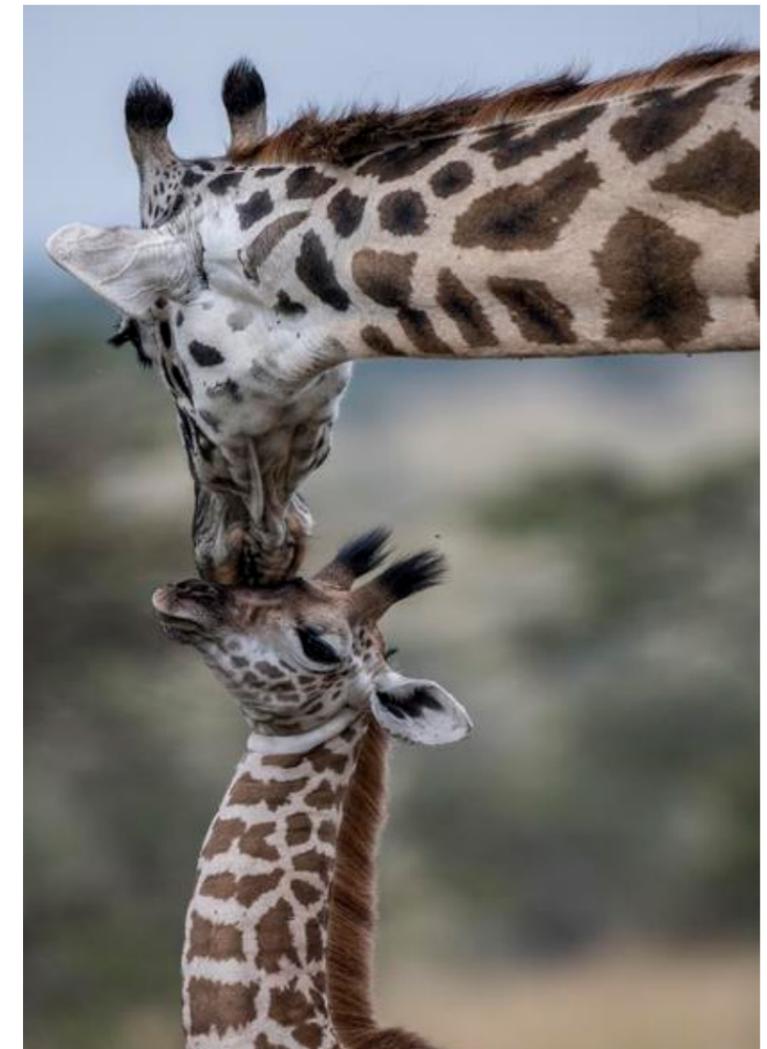
People are at the heart of restoration. Use authentic, candid imagery that reflects the real communities driving transformation on the ground.

Animals

Animals are integral to the ecosystems we work to restore. Include imagery of wildlife where relevant to emphasize the importance of biodiversity.

Style & Cohesion

All imagery should align with the brand's color palette and visual language. Favor natural lighting, rich textures, and tones that echo our primary and secondary colors. This ensures a cohesive look and feel across all communications—harmonizing photography with graphic elements and design assets.



Photography Checklist

Use this checklist when selecting or commissioning images to ensure alignment with the ERIP brand:

Authenticity

- Real people, real places, and real moments
- Avoid overly posed or commercial stock imagery

Color Harmony

- Images should reflect or complement the brand's primary and secondary colors
- Favor greens, blues, and natural earth tones; avoid clashing or overly saturated hues

Lighting

- Use natural light whenever possible
- Avoid high-contrast artificial lighting or overly stylized filters

Texture & Depth

- Highlight natural textures: soil, leaves, water, bark, grass, etc.
- Layering and foreground-background contrast are encouraged

Subject Matter

- Show active restoration work (planting, planning, collaborating)
- Include diverse landscapes, local flora/fauna, and human-nature interactions
- Represent the countries where ERIP operates

Composition

- Leave room for text overlays when needed
- Use wide shots for landscapes, close-ups for texture and detail

Moodboard Description

The ERIP visual identity is grounded in the natural world—vibrant but restrained, textured yet clean. The ideal photography style mirrors this by showcasing nature's richness through:

- Lush green forests, sunlit water, and earthy soils that echo the brand's color palette
- Hands planting seeds, community gatherings, and quiet moments with wildlife, reinforcing the human-nature connection
- Photographs that feel immersive and alive, encouraging viewers to envision themselves within the scene of restoration

The result is a unified, compelling visual story that reflects ERIP's mission and global impact.

Photography Credits

The photo caption should always be placed in one of the corners, preferably the bottom left corner.

If the layout does not allow for this arrangement, credits can be positioned vertically.

The photo caption size is ruled at page 25 and 26.



©Kristin Harrison & Jeremy Ginsberg



© Luciano Candisani/ILCP

Ecosystems Icons

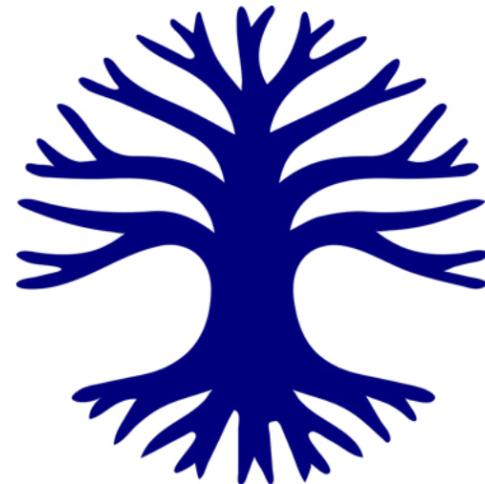
To make the ecosystems more immediately recognizable and accessible, we've developed a set of representative icons. Each icon highlights defining features of its ecosystem, helping to communicate complexity in a clear and approachable way.

Designed with an organic, hand-drawn quality, the icons align with ERIP's natural and human-centered visual identity. Their illustrative style complements the textures and patterns used throughout the brand, reinforcing a cohesive and grounded design language. These icons can be used across print, digital, and presentation materials to enhance clarity and visual harmony.

Tropical Forest



Forest



Wetlands



Productive Lands



Peatlands



Desert



Grasslands



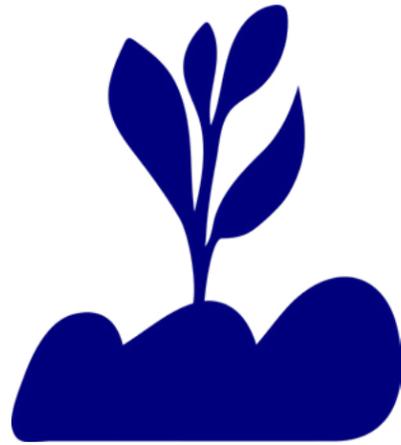
Mangroves



Impact Icons

Our impact is communicated visually through a set of custom-designed icons. These icons translate complex outcomes—such as carbon benefits, restored hectares, or community participation—into simple, recognizable visuals.

Like the ecosystem icons, they are crafted with an organic, illustrative style that reflects the program’s human-centered and nature-based approach. Use them to reinforce key data points and stories across reports, presentations, and digital platforms while maintaining visual consistency with the overall brand.



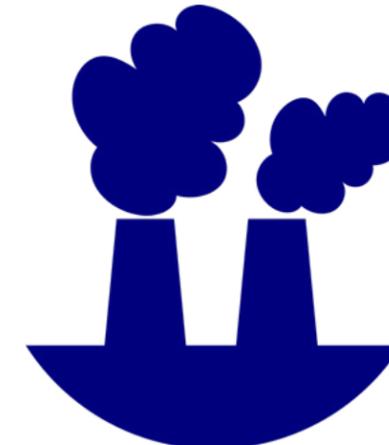
1.8 Million
Hectares Restored



700,000
Hectares of Terrestrial
Protected Areas (PAs)
Enhanced



5.9 Million
Hectares under
Improved Practices



145 Million
Metric Tons of
Greenhouse Gases
Emissions Mitigated



3 Million
People Benefiting from
GEF Investments

Icon Library

Our icon library supports clear and inclusive communication across languages and audiences. These icons visually represent our actions, tools, and future plans—making complex ideas more accessible and universally understood.

Designed with the same organic, illustrative approach as the rest of the system, they bring cohesion to our visual language while enhancing usability across print and digital platforms.



Woman



Man



Youth



Beneficiaries



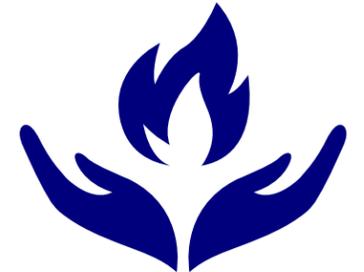
Indigenous peoples and local communities



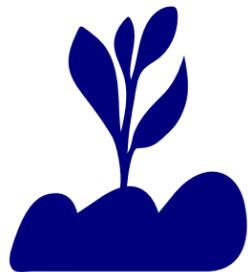
Policies



Water Management



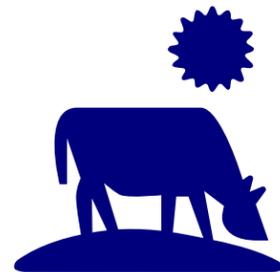
Fire Control



Agricultural Land



Conservation tillage



Grazing Management



Sustainable harvesting of non-forest timber products



Governance



Fundraising



Financial mechanisms



Knowledge exchange



Knowledge products



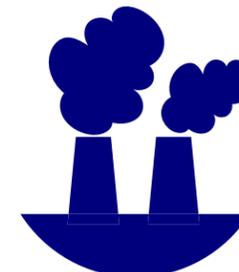
Learning



Community of practice



Spatial analysis



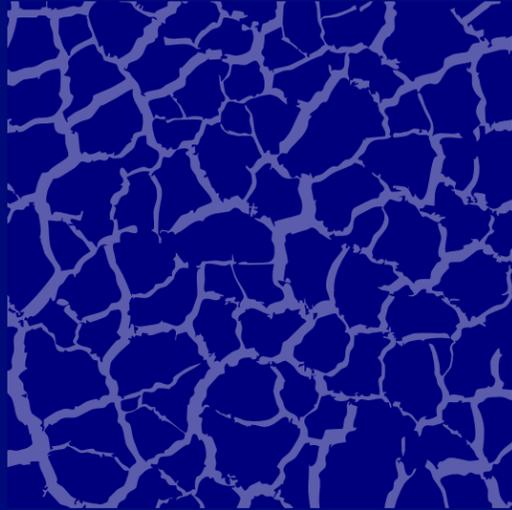
CO2 Emissions

Patterns

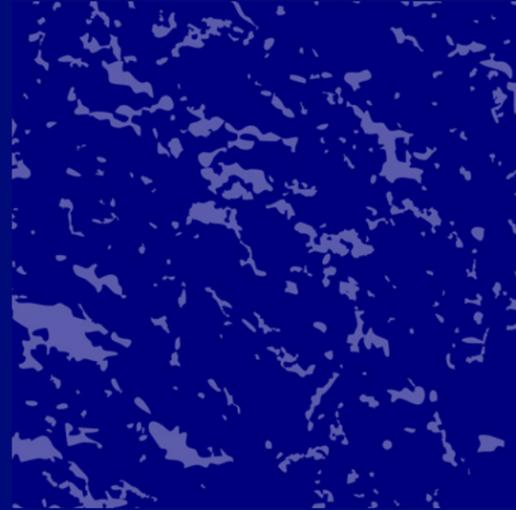
The ERIP pattern library is inspired by the rich textures of nature—leaves, rocks, soil, topography, and more. These handcrafted patterns serve as design elements that visually represent the diverse ecosystems being

restored. They can be layered with photography, used as backgrounds, or integrated into layouts to add depth, texture, and a sense of place—reinforcing the connection between design and the natural world.

Arid Land



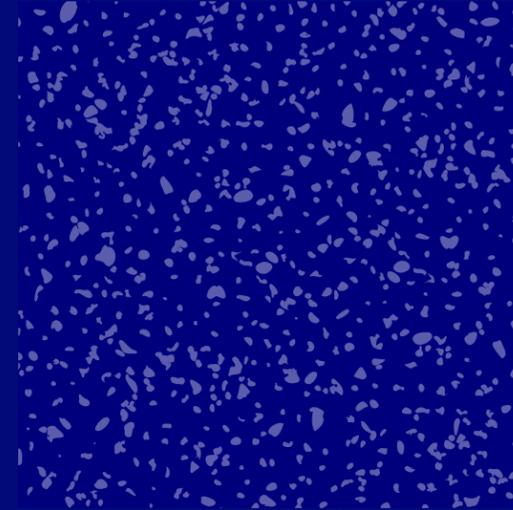
Soil



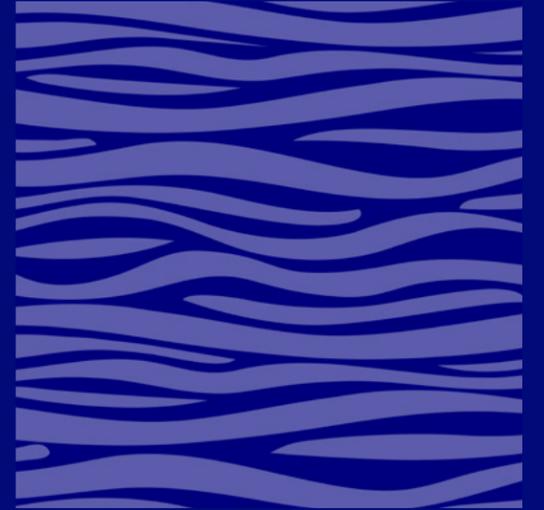
Fingerprints



Rock



Water



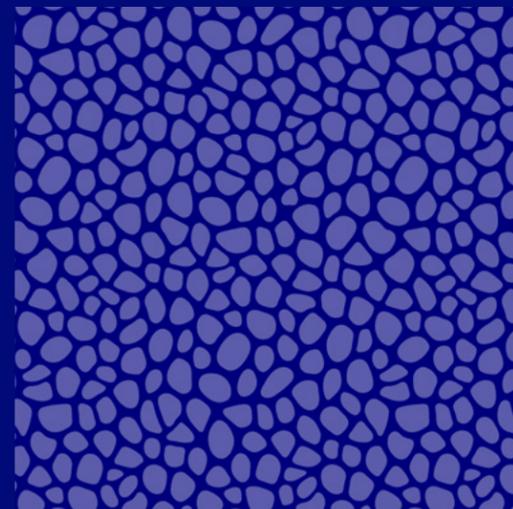
Cartography



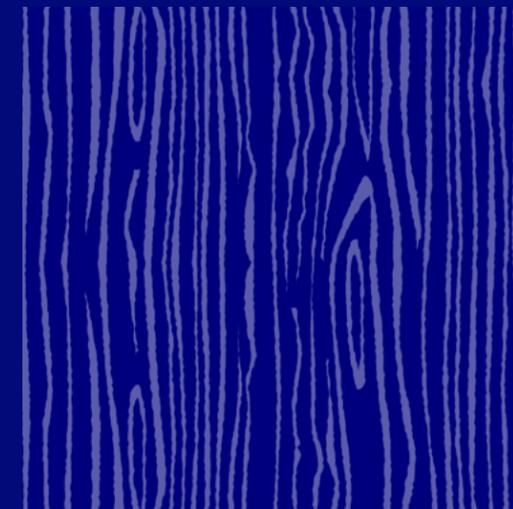
Leaf



Pebbles



Wood



Shapes

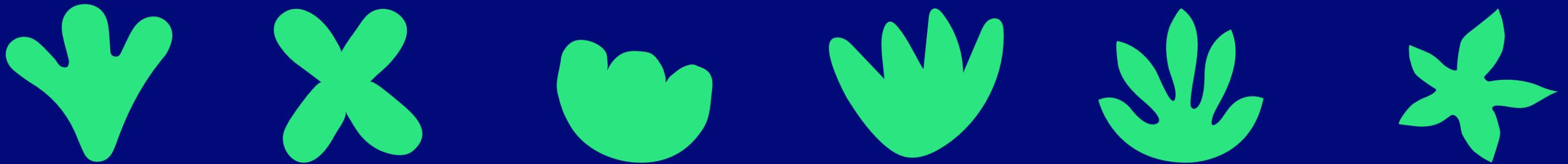
A distinct set of organic shapes has been developed to form a unique graphic language for the Ecosystem Restoration Integrated Program. Each shape is inspired by elements of the ecosystems we work to restore—such as leaves, waves, flowers, and terrain.

These forms are key visual assets within the brand system. They can be used as frames, containers for imagery, or holders for messaging to bring texture, meaning, and cohesion to layouts across print and digital applications.

Leaves



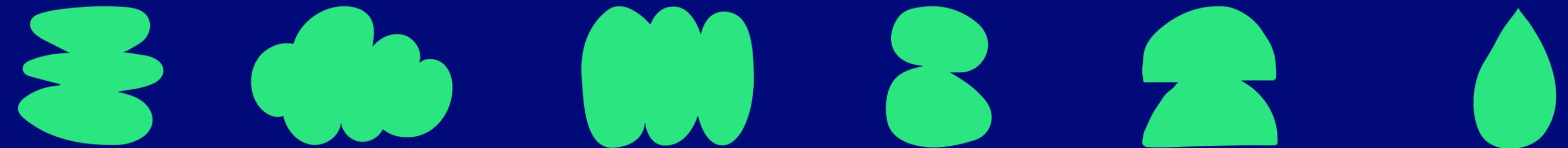
Flowers



Waves



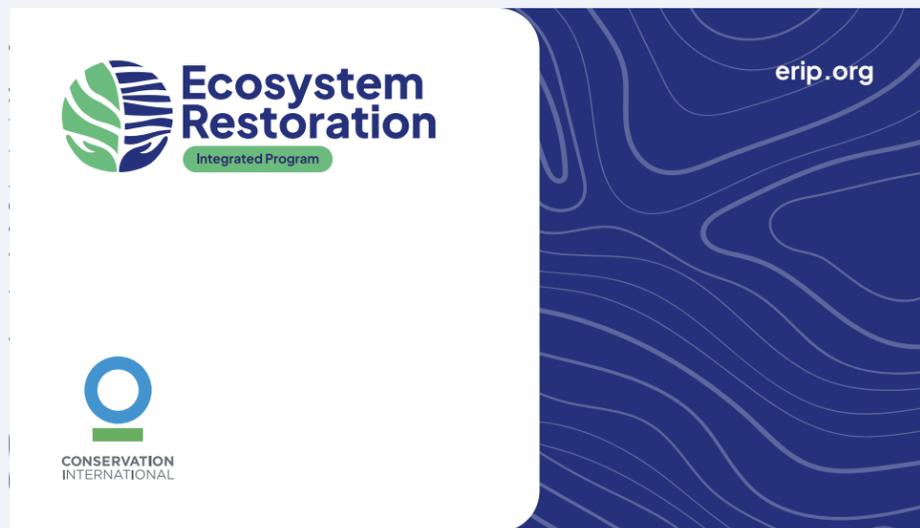
Organic



06 Applications



Business Card



Letterhead



Recipient Name

2011 Crystal Drive, Suite 600
Arlington, VA 22202
United States

10th April 2025

Lorem ipsum,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure

Lorem ipsum,

Sender Name



2011 Crystal Drive, Suite 600
Arlington, VA 22202, US

+1.123.456.7890
general@erip.org

erip.org

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Report

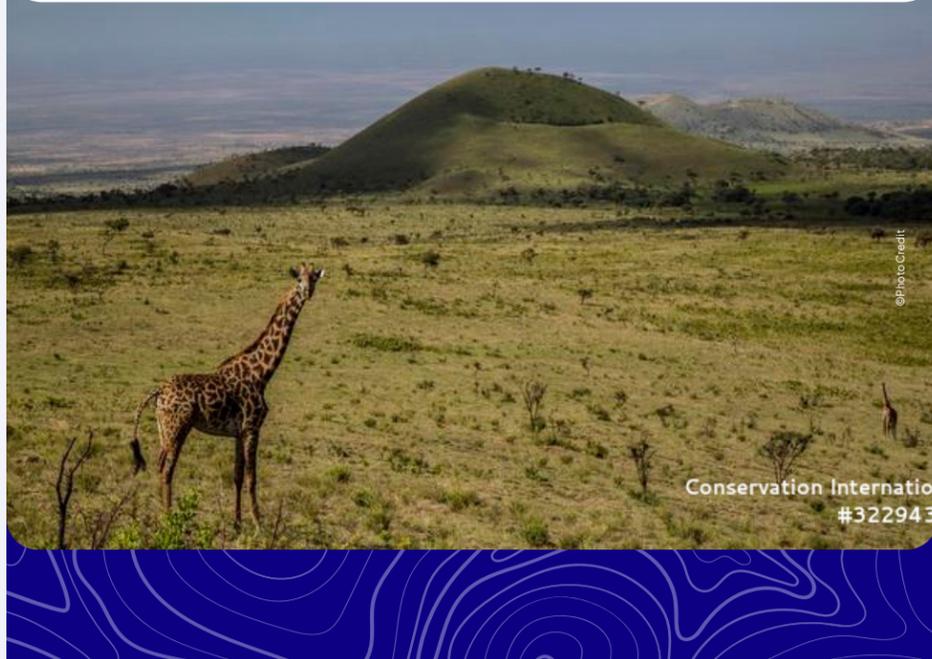


Ecosystem Restoration
Global Director Environment
Integrated Program

2023 Progress Report

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Natural Resources and Blue Economy
The World Bank.

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Ecosystem Restoration Integrated Program

Global Coordination Project Overview

Mônica Barcellos Harris
Restoration Partnerships Director
Global Coordination Project Lead

Supporter by **gef** | Lead by **UNEP**

Inception Workshop September 2024

The Bigger Vision

Over 75% of land and 66% of marine areas severely impacted by human activity and climate change, threatening 3.2 billion livelihoods.

Restoring ecosystems is essential for securing food systems, vital services, and sustainable livelihoods globally. Solutions are needed at the right speed and scale.

The GEF-8 Ecosystem Restoration Integrated Program stands at the forefront of this global movement, aligned with the UN Decade on Ecosystem Restoration.

Instead of isolated efforts, we're fostering a coordinated global restoration movement.

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Selected Country Projects

Map showing project locations in: Mexico, Haiti, Mauritania, Mali, Sierra Leone, Cote d'Ivoire, São Tomé and Príncipe, Angola, South Africa, Mozambique, Madagascar, Rwanda, DRC, Chad, Uzbekistan, Nepal, Vietnam, Cambodia.

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Ecosystem Restoration Integrated Program Background

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Important Themes

- Leveraging finance**: Innovative financing that supports ecosystem restoration efforts, such as PES
- Restoration and improved practices**: Different approaches including ANR, Agroforestry, etc. including indigenous-led restoration
- Policy and Enabling Conditions**: Promoting policy innovation and coherence across multiple scales and sectors, catalyze private sector participation, minimize perverse incentives
- Knowledge Management and learning**: Support dedicated communities of practice (CoP), through South-South cooperation, exchange visits and dedicated knowledge products
- Gender**: Connect women to funding, technology, and decision-makers
- Monitoring**: Robust program wide M&E Framework and spatial monitoring system for the project

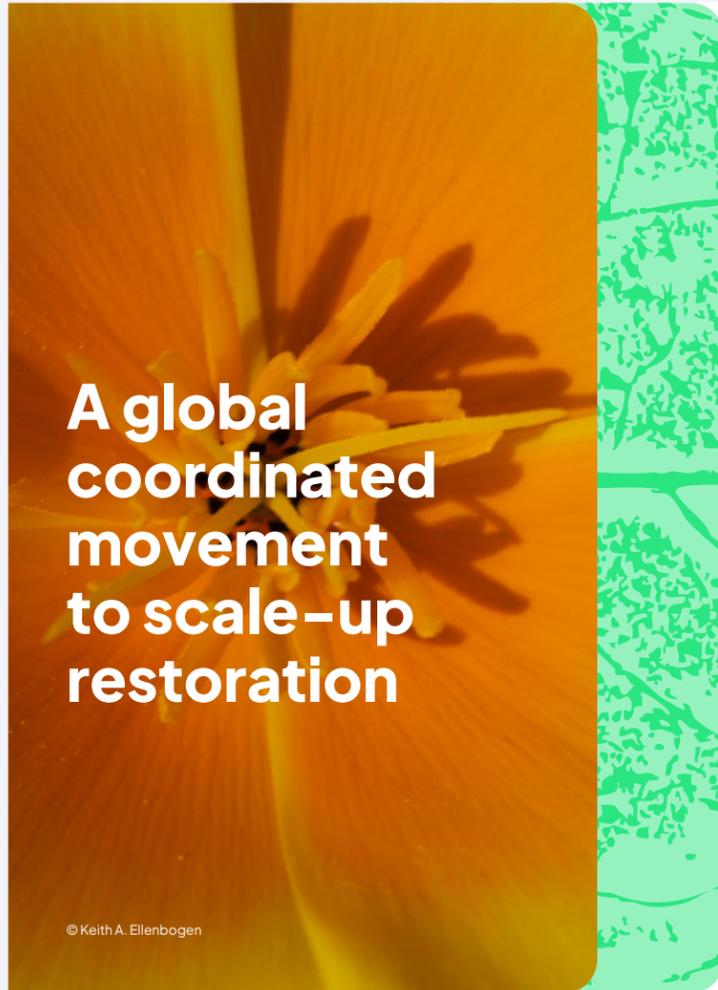
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Targets

- 14 million t of carbon benefits (CI 6)
- 10.6 million ha under improved management (CI 4)
- 2.2 million ha under restoration (C 3 – all sub-indicators)
- 1 shared water ecosystem under improved management (CI 7)
- 7.6 million ha in landscapes to benefit biodiversity (CI 4.1)
- 700,000 ha terrestrial PAs under improved management (CI 1.2)
- 1.8 million beneficiaries (CI 11)
- 3.0 million ha under SLM in production landscapes (CI 4.3)

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Fact-Sheets



Lorem Ipsum Title



Around 2 billion hectares of land globally face degradation, affecting 3.2 billion people and impacting everything from food security to climate stability. Restoring these ecosystems is essential not only for the environment, but also for the people whose lives depend on them.

The Ecosystem Restoration Integrated Program is a six-year initiative funded by the Global Environment Facility (GEF) and led by Conservation International (CI). The program's mission is to restore ecosystems, combat environmental degradation, and support communities livelihoods.

Aligned with the UN Decade on Ecosystem Restoration, the program aims to restore a diversity of ecosystems from mangroves to wetlands, peatlands, forests, grasslands and savannas across 20 countries: Angola, Brazil, Cambodia, Chad, Congo DR, Cote d'Ivoire, Haiti, Madagascar, Mali, Mauritania, Mexico, Mozambique, Nepal, Peru, Rwanda, Sao Tome and Principe, Sierra Leone, South Africa, Uzbekistan, and Vietnam.



Opportunities for companies to engage

Learn more at www.conservation.org/projects/ecosystem-restoration-integrated-program

Contact: Marielle Canter Weikel, Senior Director, Corporate Climate Solutions, mcanter@conservation.org

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1. Collaborate on innovative ecosystem restoration projects

The Ecosystem Restoration Integrated Program serves as a platform for connecting companies with the program's project portfolio and other restoration projects. These projects can support the delivery of corporate nature and climate commitments through cutting-edge restoration techniques, financing mechanisms, and crosssectoral collaboration.

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2. Support global advancements in the practice of ecosystem restoration

Through the Ecosystem Restoration Integrated Program, we will leverage restoration expertise from the program's partners alongside the private sector—including technical expertise in restoration, equipment, and technology and data solutions – to advance leading practices in ecosystem restoration.

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3. Advance the business case for private sector leadership ecosystem restoration

Amplify leading corporate experience in ecosystem restoration by partnering with the Ecosystem Restoration Integrated Program through participation in the Private Sector Advisory Council.

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Proposal Template



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Location

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Executive Summary

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Email Signature

Camila Souza *(she/her)*
Restoration Knowledge
and Communications Manager,
*Ecosystem Restoration
Integrated Program*
Center for Natural Climate
Solutions

csouza@conservation.org

I speak English, Portuguese,
French and Spanish.
I am based in France.



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New Message

To

Subject

Hello There!

Hope you are doing fine!

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Thanks

Camila Souza *(she/her)*
Restoration Knowledge
and Communications Manager,
*Ecosystem Restoration
Integrated Program*
Center for Natural Climate
Solutions

csouza@conservation.org

I speak English, Portuguese,
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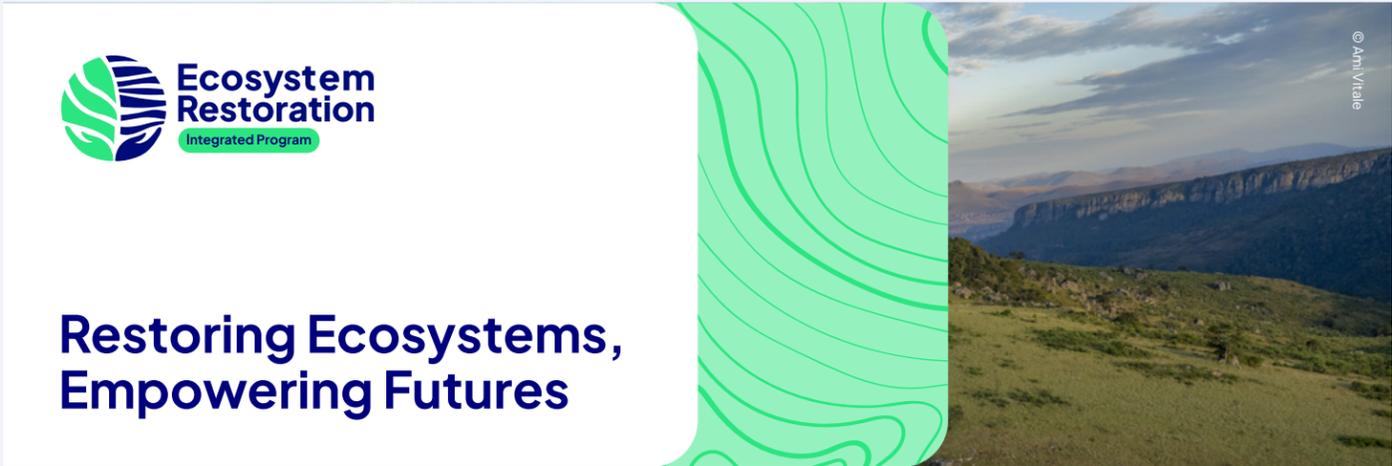


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Roll-up Banner

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Restoring Lands, Shaping a Sustainable Future

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Poster

Ecosystem Restoration
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12.04.2024
1 - 2:30pm

**GEF-8 and Beyond:
Securing a Sustainable
Future for Land**

Highlights of support to UNCCD and Country Parties during GEF-8

COP16 Blue Zone, Area A, Met-05

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Transforming Lands, Empowering Futures

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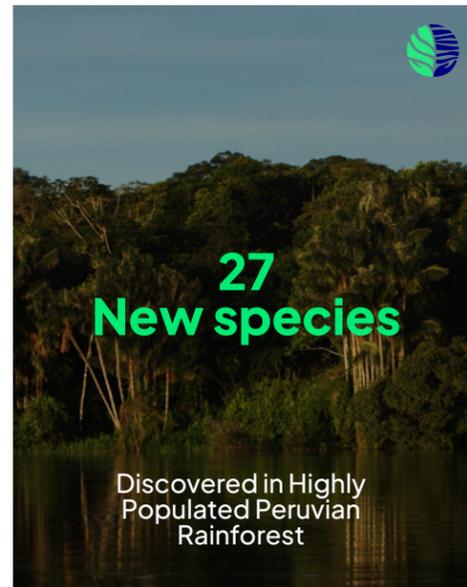
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Social Media

To support consistent and engaging communication across platforms, we've developed a Canva library with ready-to-use social media assets and templates. These tools ensure a cohesive look and feel across all ERIP-related channels.

The library includes customizable templates for showcasing impact, data and facts, restoration projects, events, and more. In addition, it features flexible formats for both static and motion posts—making it easy to adapt content while maintaining brand integrity.



LinkedIn Header



Ecosystem Restoration Integrated Program

Since 1987, we have been fighting to protect nature for people.

Non-profit Organizations · Arlington, Virginia · 275K followers · 501-1K employees

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Message



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Overview

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